

Save During Our Customer Appreciation Days, Thursday - Sunday, 11/13 - 16!

\$5 OFF

**A Non-Bird Food
Purchase of \$25 or More***

*Coupon must be presented. One coupon per purchase. Cannot be used in conjunction with other offers. In-stock merchandise only. Excludes bird food, pet food, specially-priced items, DSC memberships or prior purchases. Valid only at the WBU Ames, IA location Nov. 13 - 16, 2014.

\$10 OFF

**A Non-Bird Food
Purchase of \$50 or More***

*Coupon must be presented. One coupon per purchase. Cannot be used in conjunction with other offers. In-stock merchandise only. Excludes bird food, pet food, specially-priced items, DSC memberships or prior purchases. Valid only at the WBU Ames, IA location Nov. 13 - 16, 2014.

\$20 OFF

**A Non-Bird Food
Purchase of \$100 or More***

*Coupon must be presented. One coupon per purchase. Cannot be used in conjunction with other offers. In-stock merchandise only. Excludes bird food, pet food, specially-priced items, DSC memberships or prior purchases. Valid only at the WBU Ames, IA location Nov. 13 - 16, 2014.

\$40 OFF

**A Non-Bird Food
Purchase of \$200 or More***

*Coupon must be presented. One coupon per purchase. Cannot be used in conjunction with other offers. In-stock merchandise only. Excludes bird food, pet food, specially-priced items, DSC memberships or prior purchases. Valid only at the WBU Ames, IA location Nov. 13 - 16, 2014.



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Visit Wild Birds Unlimited Today.

213 Duff Ave., Suite 4
Ames, IA 50010
(515) 956-3145
www.wbu.com/ames

The Holidays Are Just Around
the Corner. Visit Us for Gifts
for the Birds & People Who
Enjoy Nature!

Store Hours
Mon-Wed, Fri: 9:30am-5:30pm
Thurs: 9:30am-8pm
Sat: 9am-5pm
Sun: noon-4pm

November 13 - 16

Customer Appreciation Days

We hope we have helped to enrich your life through bird feeding and enjoying nature! And we thank you for being our customers and our friends! You are invited to use the enclosed coupons for savings during our Customer Appreciation Days, Thursday - Sunday, November 13 - 16.



Discover a Refuge In Your Own Backyard®



Your Birds Appreciate Your Loyalty & So Do We!

"Where are the birds?" is a common question this time of year. Fall harvest foods are available and you can bet your birds are taking advantage of them. These foods include insects, seeds, nuts, berries and fruits.

Birds are still using your feeders to supplement meals even though it is intermittent or seems non-existent. However, birds are also looking for and reviewing food locations for later winter use.

They often show a strong loyalty to feeders with high quality foods in sheltered locations and abandon feeders located in exposed areas like a yard with little-to-no cover.

Since birds are scrutinizing the quality of your offerings, keep them loyally coming to your feeders all winter by doing the following:

Place feeders in sheltered locations out of the wind. Offer a small brush pile for birds to get out of the weather. Keep the

feeders clean and fill them with quality foods you keep fresh and dry.

And just like your birds, we appreciate your loyalty to Wild Birds Unlimited of Ames. We try to say thank you every day, but especially during our Customer Appreciation Days 11/13 - 16.

With the holidays just around the corner, this is a great time to save on your holiday shopping, along with our After Thanksgiving Fill-a-Bag Sale Friday, 11/28 - Monday, 12/1.

Thank you and we look forward to seeing you soon!

Linda and Tom Thomas, Owners

Customer Appreciation Days

Nov. 13-16

**Save with the Enclosed
Coupons!**

See inside for details.



We Bring People and Nature Together.®

THE WBU OUTFITTER Now Available For A Limited Time



The Outfitter is an exclusive WBU feeder, designed and patented by Jim Carpenter, Founder, President, & CEO of Wild Birds Unlimited.

The Outfitter features three feeding levels built into the core feeder which allows it to slide over a wooden post or be pole mounted.

1. The center feeding area features a 3-sided perch that allows birds to feed comfortably from the seed supply. The central seed chamber holds about 1.5 quarts of any type of seed. Just take off the lid to fill it.

2. The lid covering the central seed chamber doubles as a platform feeder and is especially attractive to birds just finding the feeder.

3. The wooden ledge over the center feeding area protects the seed from rain, but also doubles as a place to put seed, peanuts or other food like suet chunks and fruit.

By adding our optional side arm hardware (several options available) to the core feeder, you can customize your Outfitter with a variety of feeders to attract different types of birds.

Suet cages or side dishes can also be attached directly to the Outfitter. A catch a seed tray under the Outfitter can also be added.

The Outfitter is designed to be mounted on a 3.5" x 3.5" cedar or treated wood post or on our WBU Advanced Pole System.

Squirrel or Raccoon baffles are also available for either mounting option.

Originally introduced in 1998, the Outfitter was discontinued a few years later, reintroduced for a limited time in 2006, and now back.

We have had our original Outfitter in our front yard since 1999. We love it and so do our birds!

Stop in and let us show you the Outfitter. You and your birds will love one, too!

Birds Love Our Seed Cylinder Characters!

They're All Back
For The Holidays!



And You Will, Too!

All our Seed Cylinder Characters are now available through the end of the year. Joining the Kitties - Pip & Sugar along with their mousy friends Squeak & Honey - are Hoot the Owl, Rascal the Raccoon, Preston the Penguin & Buttons the Snowman.

They make a great holiday gift!

Buy 2 & Save 50% On A Third - thru 11/26.

Make the Holidays Special for Family, Friends & Neighbors

Toys for Tots Drive



LIVE UNITED



United Way of Story County

United Way of Story County is once again partnering with the Marines to bring Toys for Tots to Story County. And once again, we are an official collection point for new, unwrapped Toys for Tots. All toys collected will stay in Story County. Last year, toys and gifts were distributed to over 550 Story County children ages newborn thru 18.

Drop Off Donations 11/7 - 12/14

SHOP WITH A COP

The SHOP WITH A COP program of the Ames Police Benevolent Association was developed to help make the holidays brighter for disadvantaged families in the Ames area. We are a sponsor of this event along with KASI and Ames Ford Lincoln. Listen to 1430 KASI for more details, including the live broadcast of the Mel in the Morning show from the store on November 19th.

Stop By on 11/19 to Drop Off Your Donation

Food Drive for MICA Food Pantry

We invite you to join us in our effort to make the Holidays a little happier for those less fortunate. We will be collecting non-perishable food items to take to our local MICA Food Pantry. If you would like to join this effort you can drop off your donations at the store beginning on Black Friday through our Holiday Open House.

Stop By with Your Donations 11/28 - 12/7



After Thanksgiving Fill-A-Bag Sale



Friday - Monday, November 28 - December 1

Avoid the rush, have fun shopping in a relaxed atmosphere and SAVE on Black Friday, Small Business Saturday along with Sunday & Monday following that we've added for your convenience.

While supplies last, receive a FREE WBU Shopping Bag and SAVE 25% on everything you can fit in it! If you already have one of our recyclable shopping bags, bring it in for the same savings!*

***Some exclusions apply. Savings on one bag full per customer.**

November Nature Happenings

- Now thru Nov. 26: Buy two Seed Cylinder Characters & save 50% on a third one
- Nov. 2: Daylight Savings Time ends - "fall back"
- Nov. 13-16: Customer Appreciation Days
- Nov. 27: Closed for Thanksgiving Day
- Nov. 28-Dec. 1: After Thanksgiving Fill-A-Bag Sale
- Project Feeder Watch starts and extends until April. Learn more at www.birds.cornell.edu/pfw
- Leaves have fallen. Be sure to look for hornet nests (safe after the first hard freeze). Nests are not re-used.
- Chickadees, titmice and cardinals will group with others of their species to form small winter flocks.
- Kinglets, Hermit Thrushes, Yellow-rumped Warblers, American Robins, Fox & White-throated Sparrows, Red-winged Blackbirds and grackles leave the area.
- Beavers are very active in the evenings while caching a winter supply of food.
- Peak of southward waterfowl migration.
- Feeders get busier as the month progresses.
- Eagle migration increases.
- Peak of deer breeding season; use caution while driving.
- Frogs and toads settle into pond mud to over-winter/hibernate.
- Open water is important if there's an early freeze. Put out heated bird baths for a winter water source.
- Tundra Swan Watch, Winona, MN. They reach a peak population of 2,000-6000 from mid to late November in Mississippi River Pools 7 & 8.

Mark Your Calendar &
Save These Dates for Our

ANNUAL HOLIDAY
OPEN HOUSE

Friday - Sunday, December 5 - 7

- Refreshments
- Door Prizes
- In-store Specials
- FREE Gift Wrapping

**Give a Daily Savings Club®
membership, and help your
friends and loved ones save
on bird food every day.**

