

BIRD FOOD SALE

October 1 - 31, 2012
ALL Bird Food is ON SALE!



Seeds & WBU Seed Blends
Our seed blends are regionally-selected for the preferences of our local birds. No cereal fillers, just fresh seed birds love.

ALL ON SALE!



WBU Suet
We offer a variety of top-quality suet flavors to help you attract a wider variety of birds.

Buy 4; Get a 5th FREE!



WBU Cylinders & Stackables
Long-lasting and easy to use, our Bird Food Cylinders and Stackables are unique foods that will help you attract a variety of birds.

Buy 4; Get a 5th FREE!



Jim's Birdacious® Treats
We have an assortment of Treats that birds enjoy. Offer Treats when you are actually home and have time to watch your birds.

Buy 4; Get a 5th FREE!

Save on all 20 lb. bags plus In-shell Peanuts, Shelled Peanuts, Finch Blend and Nyger® in all sizes.

NEW No-Mess® & Hoot Owl Cylinders!

Try one for your birds today!

Save More with the DSC!

Daily Savings Club® members get an extra 5% off Bird Food Sale prices.

Visit Wild Birds Unlimited Today.

213 Duff Ave., Suite 4
Ames, IA 50010
(515) 956-3145
www.wbu.com/ames

Store Hours
Mon-Wed, Fri: 9:30am-5:30pm
Thurs: 9:30am-8pm
Sat: 9am-5pm
Sun: noon-4pm

BIRD FOOD SALE
October 1 - 31!
Save Now on the
Best Bird Food Around



213 Duff Ave., Suite 4
Ames, IA 50010

PRSR STD
U.S. POSTAGE
PAID
AMES, IA 50010
PERMIT NO. 14

RETURN SERVICE REQUESTED



**Absolutely NO PEEKING!
Be A Winner 10/20 - 10/31!**

Now thru 10/19 get your NO PEEKING Envelope when you make a purchase (one per family). Bring it back UNOPENED 10/20 - 10/31, spend \$25 or more and we'll open it to see what you win. Minimum prize value \$10. Grand Prize is a \$100 Shopping Spree!



Discover a Refuge In Your Own Backyard®



Feed 'Em or Defeat 'Em

They may have a reputation for making bird feeding less enjoyable, however, squirrels aren't going away any time soon. Perhaps by looking at them from a different perspective, you can begin to appreciate, if not enjoy, squirrels and their behaviors.

Squirrels are one of the most curious and adaptable animals to be found anywhere and they are unmatched in their problem-solving ability to defeat many so-called "squirrel proof" feeders!

Squirrels can jump up to five feet vertically and ten feet between trees or structures. They have the ability to cling from objects with their back foot toes (with support from their tail) which allows them to hang upside-down and eat.

They certainly keep our Certified Bird Feeding Specialists on their toes in order to provide you with the latest and greatest advice on how to keep your bird food and feeders safe from these rascally rodents!

So, if you want to keep squirrels from bothering your bird feeding setup, we have the foods, feeders and accessories to confuse and confound even the most brilliant squirrel in your neighborhood.

And if you decide to raise the white flag and enjoy their amazing antics, we have lots of fun and functional squirrel feeders that will brighten up both their day and yours, too.

Visit us soon, and we'll help you feed 'em or defeat 'em. Save on the best bird food around. Get your feeders cleaned and support the Scouts. Vote for your favorite photos. And, don't peek and you can be a winner!

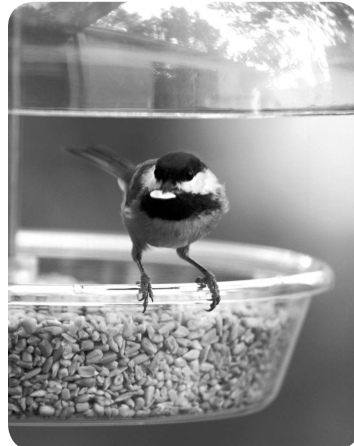
Linda and Tom Thomas, Owners

**Bird Food Sale,
October 1 - 31!
Feeder Cleaning Fundraiser
Saturday October 20th.**

See inside for details.



Prevent Squirrels at Your Feeders



Chickadees, Like Many Birds, Enjoy Safflower

There are many ways to keep squirrels from eating all of your bird food.

The Right Food - Safflower
Safflower is a small, white seed that is high in protein and fat. Many of your favorite birds, including jays, cardinals, chickadees, House Finches, doves, titmice and nuthatches, readily eat safflower, but squirrels typically do not.

On-Guard Cages
Try an On-Guard™ wire mesh cage around your existing feeders. Our On-Guard solutions are designed to allow smaller birds access but prevent squirrels (and larger birds) from reaching the food in a feeder.

Distance
Place your bird feeding setup at least 10' away from any tree or building. This keeps squirrels from jumping on top of, or onto, your feeders.

Baffles
Try a pole baffle (middle picture) on your bird feeding setup to prevent squirrels from reaching your feeders from below. Mount the baffle 5' from the ground. You can also use a hanging baffle with your feeder tucked below it to deter squirrels from reaching your feeders from above.

Solution Feeders
We offer a variety of feeders that help you feed the birds, not squirrels.

The Dinner Bell™ feeder has an adjustable dome that can be raised and lowered to only allow access for smaller birds.

The Eliminator™ and Fundamentals Squirrel-proof Feeders are weight-sensitive and will close off access to the food when heavier visitors sit on a perch.



A Pole Baffle is a Great Squirrel Deterrent



Our Fundamentals Squirrel-proof Feeder

Save With These October Specials



Bark Butter Bits & Treat Feeder Combo
Bark Butter Bits is one form of Jim's Birdacious Bark Butter - the single food that attracts the greatest number of birds. We've partnered Bits with a versatile treat feeder that can also be used for mealworms, jelly, and more. Buy one bag of Bits at regular price and get the feeder for \$5. Buy two bags of Bits and get the feeder free.

Bark Butter Bits reg. price \$9.99

Couronne Treat Feeder reg. price \$9.99



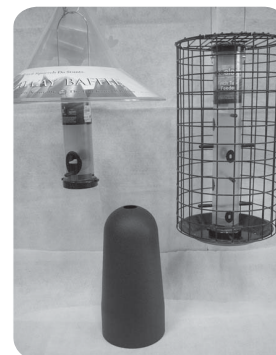
Squirrel Feeders
Sometimes providing the squirrels their own feeding station will keep them out of your bird feeders. We have a variety of squirrel feeders that can offer ear corn, peanuts, sunflower seeds, etc., and often provide us a lot of entertainment. These range from \$5.99 - \$89.99.

ON SALE: 15% OFF thru 10/31



Squirrel-Proof Feeders
We have several truly squirrel-proof feeders. Although the squirrels can get on these feeders, they cannot get to the food inside. The Eliminator™ shown here is our best selling squirrel-proof feeder. Several other models are also available ranging from \$29.99 - \$159.99.

ON SALE: 15% OFF thru 10/31



On-Guard Cages & Baffles
Keep squirrels and raccoons off your feeders with an appropriate baffle. We offer baffles for above your feeder or below them - hanging or on your pole. Our On-Guard™ Cages control the size of birds that dine at your feeders. On-Guard Cages allow small birds, such as finches, chickadees and others, to go in and out to get their seed but stop larger birds and squirrels from entering. Our cages will fit a variety of feeder styles and sizes.

ON SALE: 15% OFF thru 10/31

Fall Feeder Cleaning Fundraiser



Saturday, October 20th 9am-3pm
Get ready for Fall & Winter feeding and have your feeders cleaned at our Fall Feeder Cleaning Fundraiser. The Gilbert Boy Scouts will clean the feeders and receive all proceeds.

Feeders can be dropped off at the store starting Thursday, Oct. 18th.

\$4 per feeder. Additional donations welcome!

October Nature Happenings

- Oct. 1 - 31: Bird Food Sale
- Oct. 6 - 31: Vote for your favorite photos in our 3rd Annual Photo Contest
- Oct. 15: New Moon, Oct. 29: Full Moon
- Oct. 20: Feeder Cleaning Fundraiser 9am - 3pm
- Oct. 20 - 31: Bring in your NO PEEK envelope and win!
- Oct. 21 - 22: Orionids meteor shower
- This is the month to clean, install and repair nest boxes for use next year.
- Waterfowl migration continues to build.
- Peak fall colors can be seen mid-month in central Iowa.
- Most Wood Ducks migrate south this month. A few stay to over winter.
- White-tailed Deer bucks go into rut.
- Juncos and White-throated Sparrows become common at feeders.
- Woodchucks are feeding profusely in preparation for hibernation.
- Beavers are very active in the evenings while caching a winter supply of food.
- Blue Jays bury acorns and other nuts to be eaten later. They have an excellent memory and know where most acorns are buried. As a result of uneaten, cached acorns, this species is responsible for "planting" some oak trees.
- Ruby-throated Hummingbirds have mostly left the area. You may still see an occasional straggler.
- Chickadees, nuthatches, woodpeckers and jays are caching seeds and nuts for the winter.
- Goldfinches finish fall molt, returning to brownish winter plumage.
- Brown Creepers and Tree Sparrows arrive for the winter.
- Raptor Migration peaks.

3rd ANNUAL PHOTO CONTEST

We're still accepting your photos for Backyard Birds & Nature's Wonders thru October 5th.

Customers vote October 6th - 31st. Winners announced November 1st.

Check our website for more details.

Don't Forget:
Daily Savings Club® Members
Save an Additional 5%
on All Bird Food Sale Prices.